

## Sponsor Benefits

Sponsorship benefits are offered in three levels, corresponding to:

- Diamond Sponsors – 6.000 €
- Gold Sponsors – 5.000 €
- Silver Sponsors – 2.000 €

The following table shows the offered services for the different sponsors.

Services	Silver	Gold	Diamond
Publicity in e-form (in the STE website)	x	x	x
Company logos in the conference materials	x	x	x
Company logos in the conference lobby (registration, posters, coffee/tea breaks)	x	x	x
Company logos in the technical session rooms		x	x
Advertising space at the conference lobby (vertical 1,5 x 1,5 m)		x	
Space with table at the conference lobby (horizontal 2,5 x 2,0 m)			x
Free participation of employees at the conference		One	Four
Company logos in the social program			x
Product presentation in a parallel session (30 min)		x	
Workshop/Product presentation (90 min)			x
Talk in a plenary meeting (30 min)			x

Electronic publicity corresponds to logos displayed on the conference website and in the conference rooms or online sessions on slides during the breaks.

Printed publicity includes Silver posters, Gold posters and Diamond posters. The posters show the logos in different size. The Silver, Gold and Diamond posters will be displayed as shown in the table. Printed publicity also includes conference flyers that display the sponsors' logos, distributed at the InfoPoint.

Silver Sponsors can use an advertising space on the screens in the conference lobby for information about company, products etc. Diamond Sponsors will also be offered a stand (table) in the conference foyer for product presentations, company presentation, etc.

Diamond Sponsors will be invited to make a presentation at a plenary session.

Other forms of sponsorship may be considered at the sponsor's request.

# Order of a sponsor package

We order hereby the following sponsor package for participation in the international conference „Smart Technologies & Education (STE 2024)“ at the Arcada University of Applied Sciences, March 6 – 8, 2024:

- Diamond Sponsor Package: 6.000 €  
 Gold Sponsor Package: 5.000 €  
 Silver Sponsor Package: 2.000 €

Please mark a desired sponsor package with a cross

The costs for the sponsor packages are netto prices. The value added tax of 24% will be still added.

Please send this order as scan by email **until October 30th, 2023** to:  
[info@ste-conference.org](mailto:info@ste-conference.org)

or by mail to:

Arcada University of Applied Sciences  
Kim Roos  
- STE2024 Program Chair -

Jan-Magnus Janssonin aukio 1  
FI-00560 Helsinki

## Address of the customer:

Company/Institution: \_\_\_\_\_  
VAT number: \_\_\_\_\_  
Department: \_\_\_\_\_  
Street: \_\_\_\_\_  
Postcode and City: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Contact person: \_\_\_\_\_

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Place, date

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Signature